

Privacy Policy for vipāka yoga

Your privacy is important to us. It is vipāka yoga's policy to respect your privacy regarding any information we may collect while operating our website, <https://vipakayoga.com>, and other sites we own and operate.

This Privacy Policy describes how vipakayoga.com collects, uses, and protects your personal information when you use our website and services. By accessing and using vipakayoga.com, you agree to the terms outlined in this policy.

1. Who We Are

Our website address is: <https://vipakayoga.com>.

2. Information We Collect

We only ask for personal information when we truly need it to provide a service to you. We collect it by fair and lawful means, with your knowledge and consent. We also inform you why we are collecting it and how it will be used.

2.1. User Account Information

When you register for our services, you are required to provide accurate and updated information. You are responsible for maintaining the confidentiality of your login credentials and for all activities conducted under your account. We reserve the right to suspend or terminate your account in case of violation of these Terms and Conditions or misuse of the platform.

3. Cookies Policy

3.1. What are Cookies?

As is common practice with almost all professional websites, this site uses cookies, which are small files downloaded to your computer, to improve your experience. This page describes what information they collect, how we use them, and why we sometimes need to store these cookies.

We will also share how you can prevent these cookies from being stored, however, this may downgrade or 'break' certain elements of the site's functionality.

3.2. How We Use Cookies

We use cookies for a variety of reasons detailed below. Unfortunately, in most cases, there are no industry standard options for disabling cookies without completely disabling the functionality and features they add to this site. It is recommended that you leave all cookies on if you are not sure whether you need them or not, in case they are used to provide a service that you use.

3.3. Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see your browser Help for how to do this). Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore, it is recommended that you do not disable cookies.

3.4. Cookies We Set

- ☐ Email newsletters-related cookies: This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications valid only for subscribed/unsubscribed users.
- ☐ Survey-related cookies: From time to time, we offer user surveys and questionnaires to provide you with interesting insights, helpful tools, or to understand our user base more accurately. These surveys may use cookies to remember who has already taken part in a survey or to provide you with accurate results after you change pages.
- ☐ Form-related cookies: When you submit data through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.
- ☐ Site preferences cookies: To provide you with a great experience on this site, we provide the functionality to set your preferences for how this site runs when you use it. To remember your preferences, we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

3.5. Third-Party Cookies

In some special cases, we also use cookies provided by trusted third parties. The following section details which third-party cookies you might encounter through this site.

- This site uses **Google Analytics**, which is one of the most widespread and trusted analytics solutions on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages you visit so we can continue to produce engaging content. For more information on Google Analytics cookies, see the official Google Analytics page.
- Third-party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- From time to time, we test new features and make subtle changes to the way that the site is delivered. When we are still testing new features, these cookies may be used to ensure that you receive a consistent experience whilst on the site whilst ensuring we understand which optimizations our users appreciate the most.

- The **Google AdSense** service we use to serve advertising uses a DoubleClick cookie to serve more relevant ads across the web and limit the number of times that a given ad is shown to you. For more information on Google AdSense, see the official Google AdSense privacy FAQ.
- We may use advertisements to offset the costs of running this site and provide funding for future developments. The behavioral advertising cookies used by this site are designed to ensure that we provide you with the most relevant adverts where possible by anonymously tracking your interests and presenting similar things that may be of interest.
- Several partners advertise on our behalf and affiliate tracking cookies simply allow us to see if our customers have come to the site through one of our partner sites so that we can credit them appropriately and, where applicable, allow our affiliate partners to provide any bonus that they may provide you for making a purchase.

4. Embedded Content from Other Websites

Articles on this site may include embedded content (e.g., videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These external websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction if you have an account and are logged in to that website.

5. How We Share Your Data

We do not share personally identifiable information publicly or with third parties, except when required by law. If you request a password reset, your IP address will be included in the reset email.

6. How Long We Retain Your Data

We only retain collected information for as long as necessary to provide you with your requested service. When we store data, we protect it within commercially acceptable means to prevent loss and theft, as well as unauthorized access, disclosure, copying, use or modification.

7. Links to Other Websites

Our website may have links to external sites that are not operated by us. Please be aware that we have no control over the content and practices of these sites and cannot accept responsibility or liability for their respective privacy policies.

8. Refusal to Provide Information

You are free to refuse our request for your personal information, with the understanding that we may be unable to provide you with some of your desired services. Your continued use of our site will be regarded as acceptance of our practices around privacy and personal information.

9. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time. Any changes will be communicated to users in advance. Your continued use of our services after such modifications constitutes your acceptance of the new terms.

10. Contact Us

For any questions or concerns regarding this Privacy Policy, our handling of user data, or your personal data, please contact us at: vivian@vipakayoga.com